

## Philadelphia Traffic Club honors Tucker

The Philadelphia Traffic Club honored William J. Tucker with its "Transportation Person of the Year" award at its recent annual dinner.

Tucker, who retired after 32 years as president of Tucker Co., a freight management company based in Cherry Hill, N.J., received the honor for his lifetime dedication and service to the transportation industry in the Philadelphia region and nationwide.

Tucker's father started the company in 1961 as a licensed motor carrier broker. Today, it arranges for freight shipments not only by truck, but also by rail, air and water.

Tucker left a promising career in com-

puter programming to take over the company after his father died in 1961. In 1978, he helped found the Transportation Brokers Conference of America, now known as the Transportation Intermediaries Association.

Tucker's son, Jeffrey, age 35, is the company's chief executive. Another son, James, age 32, is the president and chief operating officer. ❁



Timothy J. Sally of Philadelphia Traffic Club, left, presents award to William J. Tucker.